

WORLDWIDE REGULATORY, GOVERNMENT AND INDUSTRY AFFAIRS

PROPOSED REVISED HERBALIFE STANDBY STATEMENT: GMO INGREDIENTS (EU)

(Revised February 14, 2011 from previous statement issued September 26, 2006)

In response to consumer preference, Herbalife reformulated its line of Inner Nutrition products marketed within the European Union to avoid use of genetically modified (GM) ingredients. Reflecting our belief that ingredient control is the key to the success of this program, Herbalife has partnered with leading ingredient suppliers to build a robust system of traceable documents to ensure that these ingredients are compliant with regulations.

Herbalife is guided by a team of world-renowned nutrition and scientific advisors who participate in our product development and testing programs. They help ensure new products are developed using current scientific findings and the highest quality ingredients. Additionally, Herbalife sponsors innovative nutrition research at universities around the world.

Herbalife is a global nutrition company that has helped people achieve a healthy, active lifestyle since 1980. Our products are available exclusively through our 2 million independent distributors in over 70 countries. Herbalife offers protein shakes, snacks, vitamin and mineral supplements, nutritional supplements, energy and fitness drinks, and skin and hair care products. These products are part of an overall program that includes balanced nutrition and physical activity to support a healthy, active lifestyle.

Previous GMO Ingredients (EU) Standby Statement (September 26, 2006)

In response to strong consumer demand, Herbalife has reformulated its entire European product portfolio to include only non-GMO/Identity-Preserved Ingredients in its products. Reflecting our belief that raw ingredient control is the key to the success of this program, Herbalife has retained relationships with only the best suppliers who can consistently meet our stringent standards. Herbalife has partnered with these suppliers to build a robust system of traceable documents to ensure that these ingredients remain free from GMO contamination throughout the planting, harvesting, transporting and processing stages. This documentation is kept on file, in accordance with EU Regulations 1829/2003/EC and 1830/2003/EC.

Regarding animal consumption of GMO feed: There does not appear to be any legal or scientific basis for the assertion that GMO protein/DNA from feed is transferred through animal and animal-derived ingredients. However, Herbalife will continue to monitor this situation and may take additional steps, should the situation change.



Herbalife is a science-based wellness company dedicated to bringing the best food, food supplement and dietetic meal replacement products to its customers, worldwide.